

From Data Gatekeeper to AI Game Changer

How Strategy & Governance Unlock AI Value

This presentation has been created with the assistance of AI tools such as Copilot & Gamma



Today's Session

We will talk about how strategy, governance, and a human-centered approach to AI adoption is what truly unlocks value for any organization

AI Strategy

Alignment, discovery, prioritization

AI Governance

People, policy, processes

Change Management

Leadership visibility, communications, enablement

Value Creation

Free staff for work only humans can do

When resources are limited, the best AI adopters will be those who deploy AI in the most efficient, effective, and ethical ways possible

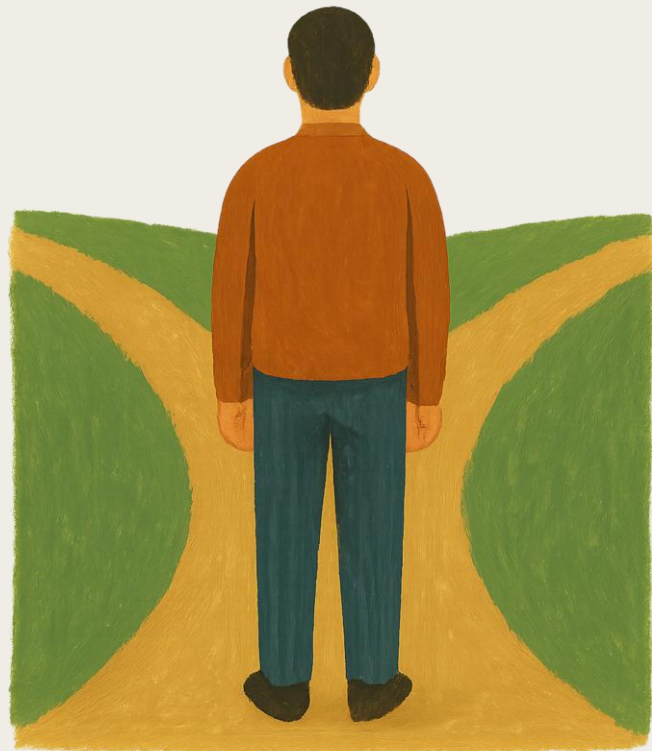
The Real Question Has Shifted

"Can we?"

Already answered. AI is here — in your productivity tools, vendor contracts, and employees' workflows.

"How should we adopt AI and under what guardrails?"

This is the question that defines executive leadership in the AI era.



The AI Strategic Framework

Effective, efficient, and ethical AI adoption requires a three-pronged approach that brings your enterprise into the AI era without adopting AI for AI's sake



Align to Mission/Vision

- ✓ Research & Discovery
- ✓ Guiding Principles
- ✓ Executive Buy-In



Maximize Value

- ✓ Pillars of AI Readiness
- ✓ Prioritization Framework
- ✓ Required Resources

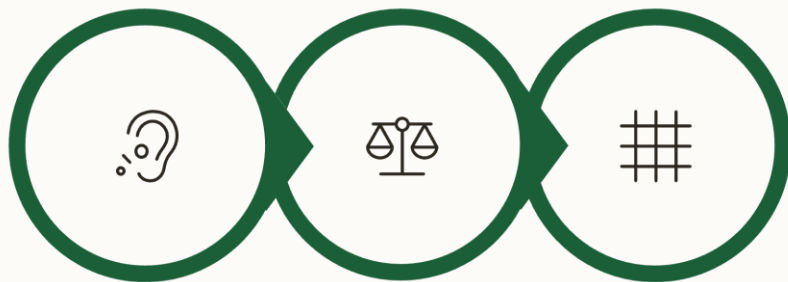


Minimize Risk

- ✓ AI Governance Committee
- ✓ Policy Requirements
- ✓ Acceptable Use Guidelines

From Discovery to Portfolio

Your institutional AI journey should begin with research and evaluation, not necessarily with tools



Discovery

Evaluate

Portfolio

Discovery is not a one-time workshop. It is an ongoing listening practice.

Discovery

Uncover pain points through executive stakeholder interviews

Evaluation

Assess use cases based on value and technical feasibility

Portfolio

Maintain a portfolio of use cases for periodic review by leadership



The Use Case Formula

Research will likely uncover common themes for where AI can bring value



Spreadsheet Reliance

Critical decisions from fragmented, manually updated files



Administrative Burden

Staff spending more time recording work than doing it



Fragmented Systems

No single source of truth; knowledge lives in silos

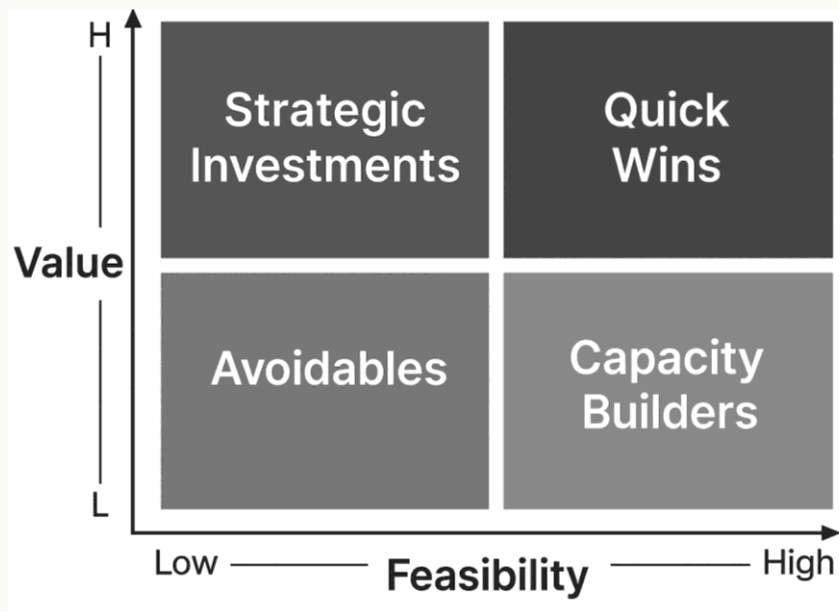


Delayed Decisions

Slow cycle times due to manual aggregation and reporting

A Prioritization Matrix

A simple prioritization matrix that considers data readiness and organizational value will help identify which use cases are worth pursuing



Value = assessed by how much the use case will align to your mission/vision

Feasibility = assessed by whether you have the data and people to implement the use case with confidence

⚡ Quick Wins

High value, low effort. Deploy now to build confidence and momentum.

🎯 Strategic Investments

High value, higher complexity. Invest in proper infrastructure and governance.

🏗️ Capacity Builders

Lower immediate value but essential foundations — data, platforms, training.

Four Pillars of AI Readiness

These foundational pillars that must be in place before AI can scale



1

Standardized Workflows

AI can only scale repeatable processes

2

Governed Data Assets

Clean, trusted, accessible data is non-negotiable

3

Secure Environments

Approved platforms with clear containment boundaries

4

Staff Enablement

Training, literacy, and responsible use from day one

AI Governance Is a System

Governance doesn't slow AI down — it helps organizations say **"yes" responsibly and confidently**

AI Governance Committee

Create a council of executive leaders to align on strategy & roadmap



AI Acceptable Use Policies

Create a robust set of policies around acceptable use for employees, vendors, and other stakeholders

Training & Enablement

Deliver relevant training for all users on both effective and ethical use of AI



AI Governance Committee

A standing body with authority to act — not just advise.



Review & Approve

Formally review any new AI initiative or any significant modification to an existing AI system.



Set Standards

Establish and enforce binding policies, clinical guardrails, and technical standards for AI development and use.



Policy Enforcement

Pause any AI system deployment, pilot, or active use that is found to present an unacceptable level of risk.



Mandate Audits

Commission internal or independent third-party audits for bias, fairness, security, and compliance of any AI system.



Escalate Issues

Escalate high-risk, unresolved issues directly to the Executive Leadership Team and, if necessary, the Board of Directors.

Executive Sponsorship Matters

Strategy without visible leadership is a document, not a direction.



Communicate Vision

Name the purpose before naming the tools



Model Responsible Use

Leaders set the tone for how AI is used across the organization



Prioritize Resources

Funding, staffing, and time signal what leadership values



Drive Accountability

Assign named owners — distributed responsibility is no responsibility

Responsible AI Principles

Beyond strategy & governance, organizations need to align on a set of guiding principles to help ensure AI is adopted responsibly



Human-Centered Use



Transparency & Trust



Equity & Fairness



Privacy & Security



Mission Alignment



Accountability

The Operating Rhythm

Strategy becomes execution through a repeatable cycle — not a one-time project.

Define Strategy

Prioritize &
Intake



Scale, Govern,
Maintain

Pilot & Measure

The loop is the point. Organizations that treat AI as a project will fall behind those that treat it as an ongoing operating discipline.

Five Takeaways

01

Name the purpose first

Mission before tool. Always.

02

Govern early

Don't wait for scale to build guardrails
— start before you need them

03

Use discovery to build the portfolio

Listen systematically; prioritize ruthlessly

04

Treat governance as a system

Data, workflows, platforms, and people — all must be ready

05

Make leadership visible

Accountable, named, present — not delegated away

Remember: Humans At the Center

“When we think about this technology, we need to put human dignity, human well-being—human jobs—in the center of consideration.”

Dr. Fei-Fei Li, professor of computer science at Stanford University
and founding director of the Stanford University Institute for
Human-Centered Artificial Intelligence

“In automation theory, a centaur is a person who is assisted by a machine. A reverse centaur is a human who is conscripted into acting as an assistant to a machine”

Cory Doctorow, blogger, journalist, science fiction writer, and
author of *The Reverse Centaur's Guide to Life After AI*

The question is not whether AI will change your organization.

The question is whether you will lead that change with intention, clarity, and accountability.

About Me ...

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I am ...

- A Son/Brother/Uncle
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